

What is claimed is:

1. Product presentation equipment, comprising:
  - a screen;
  - a computer system connected to the screen in which information on various products can be stored and reproduced on the screen by operating appropriate operating devices;
  - device for accommodating at least two different products, for which visualizable information is stored in the computer;
  - a switching device assigned to each product;
  - wherein the switching device is automatically activated when a product is taken into use and/or out of the housing, so that with the activation of the switching device, information (model designation, technical data, price) from the computer on the product is automatically reproduced on the screen; and
  - wherein the product represents an electroacoustic device and the equipment comprises means for the proper testing and/or for the activation of the electroacoustic device.
2. Equipment according to Claim 1, wherein further information on the product taken into use can be invoked by the operation of the operating devices.
3. Equipment according to Claim 1, wherein the product is headphones and wherein the equipment comprises means to transmit audio signals to the headphones.
4. Equipment according to Claim 3, wherein the equipment comprises more than one sound data source and the respectively desired sound data source for reproduction via headphones can be selected via the setting of the operating devices.
5. Equipment according to Claim 1, wherein the screen is a touchscreen.
6. Equipment according to Claim 1, wherein a connection to the Internet page of the product supplier can be produced by operating the operating devices.

7. Equipment according to Claim 1, wherein the switching device is an infrared switching device by means of which the removal of a product from the mounting can be recorded.

8. Equipment according to Claim 1, wherein the switching device is a mechanical switch which is moved into the “off” position when the product lies in the mounting and is moved into the “on” position when the product is removed from the mounting.